

# 2012 Remodel Portland Magazine

Voted the **"Best Special Event Publication"** by the National Association of Home Builders (NAHB), **REMODEL PORTLAND MAGAZINE** is the official annual publication of the **Professional Remodelers Organization** and guide of the **Tour of Remodeled Homes**. *Remodel Portland Magazine* will provide valuable consumer content to inform and illustrate various remodeling projects and specific information about trends and topics of interest to all homeowners in the Portland metro area.

## Distribution

A total of **18,000 copies** of *Remodel Portland Magazine* will be printed and distributed and made available to the public beginning February 22, 2012 at these events and locations:

- Spring Home & Garden Show, Feb 22-26, 2012
- Tour of Remodeled Homes, March 10 & 11, 2012
- Advertiser locations & showrooms

- Inserted into the Lake Oswego Review and West Linn Tidings newspapers two weeks prior to show
- Local showrooms in product & home improvement industry.
- **In addition, your ad will be included in the online version of the magazine!**

## Rates

Rates vary by unit size, ranging from 4 units (quarter page) to 16 units (full page). See the chart below for detailed ad specifications.

## Premium Positions

The following coveted spots are available on a first come, first served basis and sell quickly. Other options such as a gatefold or center spread are available.

Back Cover.....	\$3,300
Inside Front Cover.....	\$2,825
First Right Hand Page.....	\$2,825
Inside Back Cover.....	\$2,825



## Deadlines

**Reservations**....Mon., Jan. 30, 2012  
**Materials Due**.....Fri., Feb. 3, 2012

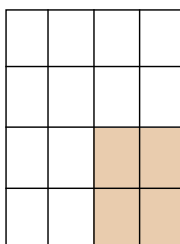


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 PORTLAND TRIBUNE

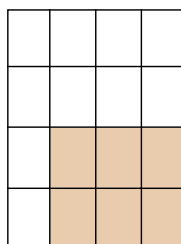


**RESERVE YOUR SPOT TODAY!  
 CONTACT SCHADIA NEWCOMBE  
 VIA PHONE, FAX OR EMAIL!**

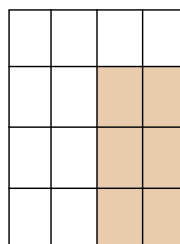
**PHONE: 503.546.9881**  
**FAX: 503.620.3433**  
**EMAIL: SNEWCOMBE@COMMNEWSPAPERS.COM**



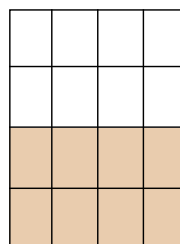
**QUARTER PAGE**  
**4U: 3.625" x 4.75"**  
**\$1,035**



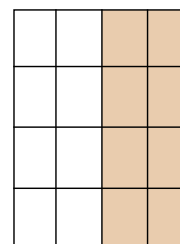
**3/8 PAGE HORIZ**  
**6U: 5.5" x 4.75"**  
**\$1,500**



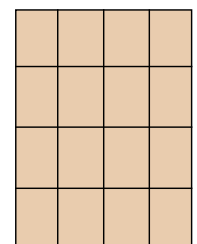
**3/8 PAGE VERT.**  
**6U: 3.625" x 7.5"**  
**\$1,500**



**HALF PAGE HORIZ.**  
**8U: 7.5" x 4.75"**  
**\$1,965**



**HALF PAGE VERT.**  
**8U: 3.625" x 10"**  
**\$1,965**



**FULL PAGE**  
**16U: 7.5" x 10"**  
 Bleed: 8.625" x 11.125"  
 Trim: 8.375" x 10.875"  
**\$2,575**