



SPONSORSHIP PROGRAM STRUCTURE

Presenting Sponsor: *range from \$9,000 - \$11,000*

- One Presenting sponsor is secured for the Tour of Remodeled Homes.
- Presenting sponsor's name is incorporated with show name for the official show title.
- Presenting sponsor's logo is incorporated into the official show logo.
- Presenting sponsor has the opportunity to create giveaway or promotion with bounce back opportunities for consumers to visit their showroom or website.
- In addition to the benefits listed above the Presenting Sponsor receives all benefits listed under participating sponsor.

Participating Sponsors: *range from \$5,000 - \$6,000*

- An unlimited amount of participating sponsors may be secured to help support and operate the show.
- Presenting sponsors' logo will be included on all consumer and trade advertising used to support the Tour of Remodeled Homes. This includes television, print, radio, public relations, online and direct marketing efforts.
- A representative from presenting sponsor will be included at all Tour Executive and Tour builder meetings, creating opportunities to network one-on-one with participating remodelers.
- Presenting sponsor will receive logo identification in Remodel Portland Magazine and a quarter page advertisement (value of \$1,000). Opportunity to distribute the guidebook at your location or to key customers and partners year round.
- Presenting sponsor will receive 50 complimentary passes (value of \$875) to the Tour of Remodeled Homes for distribution to key customers, partners or employees.
- Presenting sponsor will appear on the Tour website with a link to website.

Supporting Sponsors: *\$1,500*

- An unlimited amount of supporting sponsors may be secured to help support and operate the show. There will be no category exclusivity within this sponsor level.
- Supporting sponsor will receive an eighth page advertisement (value of \$600) in Remodel Portland Magazine.
- Supporting sponsor will receive 10 complimentary passes (value of \$175) to the Tour of Remodeled Homes for distribution to key customers, partners or employees.
- Supporting sponsor will appear on the Tour website with a link to sponsor's website.
- A representative from presenting sponsor will be included at all Tour Executive and Tour builder meetings, creating opportunities to network one-on-one with participating remodelers.